SCRIB MANUAL

CUSTOMER

SCRIB
Seo Text Machine

CONTENT

SCRIB manual for Customer

1.0: LOGIN TO SCRIB FOR CUSTOMER

Type, on any search engine, **scrib.online** and log in with the Customer credentials, then, enter your Email and Password and press the button **Sign in**.
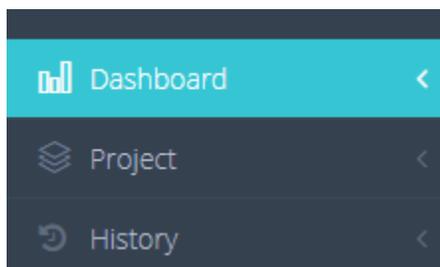

1.1: ACTIONS THAT THE CUSTOMER CAN PERFORM

Once logged into SCRIB, the Customer can only carry out the actions that have been enabled by the Administrator and can be:
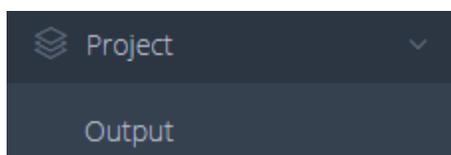
- **Hide Workspace**: if enabled the workspace it is hidden from the Customer, who will not be able to see what the Worker is doing; if disabled the workspace will be visible to the Customer, who can then view the Worker's work.

- **Read Only Workspace Params:** if enabled, the workspace will be visible to the customer only for reading; if disabled the workspace will not be visible to the Customer

- **Download files**: if enabled the Customer will be able to download the texts generated individually or in groups; if disabled the Customer will not be able to download the texts

- **Delete Files**: if enabled the Customer will be able to delete the texts generated individually or in groups; if disabled the Customer will not be able to delete the texts generated

- **Preview**: if enabled the Customer will be able to preview the texts generated, but will not be able to modify them; if disabled the Customer will not be able to preview the generated texts and consequently will not be able to modify them

- **History view**: if enabled the Customer will be able to view the history of the actions Worker's(Log In, Log Out, Add, Edit, Delete, Associate, Publish, Download, Export Environment, Import Environment, Export Project, Import Project); if disabled the Customer will not be able to view the history of the Worker actions

- **API**: for the Plug-in to function correctly, it is necessary to activate this section (API) which allows the automatic loading of the texts generated by SCRIB on the website. If disabled it will not be possible to automatically upload the texts generated on the website

If all the actions to the Customer are enabled, the window on the left of the main screen will be composed as follows:

1.2: HOW TO DOWNLOAD, DELETE AND VIEW THE GENERATED TEXTS FROM THE WORKER

By clicking on **project**, **output** and then on **view**

The following screen will appear, in which it will be possible to carry out all the actions mentioned above, then:

- **Download** the texts generated by the Worker

- **Delete** the texts generated by the Worker

- **View** and **read** the texts generated by the Worker, by clicking on the title

Date & Time	Title	Download	User	Date of download	Action
09/07/2020 14:22:25	scrivere per il web freelance Toscana	🗑Download			🗑Delete

Related projects

☰ **RELATED PROJECTS**

10 ⌄ entries   Search: [   ]

Title	Worker	Customer	Date & Time	View
⊕ DEMO	👤 worker	👩 customer	01/07/2020 08:21:48	View →
⊕ demo 22-7-20	👤 worker	👩 customer	22/07/2020 08:16:37	View →
⊕ SCRIB manual	👤 worker	👩 customer	08/09/2020 07:58:10	View →

1.3: HISTORY

By clicking on the **history**, in the control panel, a window will open to be filled in based on the information the Customer wants to have:

🕑 History   ‹

                                                    Reset   View

Period	[ ] to [ ]
Type	select options
Object	select options

GLOSSARY

- **API** → acronym for "application programming interface", are a set of procedures, applications and functions that programmers and developers use to increase the functionality of programs, applications and software. They allow the programmer to make two programs interact, otherwise incompatible with each other, through external calls to internal functions of the program.

- **EXPORT ENVIRONMENT** → monolithic export of the work's environment

- **INPUT FILE** → is a document that must be written before starting to use SCRIB, and which must be inserted in the software to obtain the output.

- **FORM LINK** → contact section link

- **HIDE WORKSPACE** → hide the workspace

- **HISTORY VIEW** → historical actions

- **JOOMLA** → it is a program that allows the creation and modification of a website containing textual and multimedia files.

- **KEYWORD** → is a word or phrase used by those who create online content that allows you to classify a web page on a specific topic within search engines.

- **KEYWORD LIST** → list of keywords

- **NUMBER OF LIST** → number of keywords we want to be chosen by SCRIB

- **OUTPUT** → is a journalistic content written with particular attention to be transported to the top positions of Google

- **POST_TEXT** → epilogue, comes after the main sentence

- **PRE_TEXT** → prologue , comes before the main sentence

• **SEO ANALYST** → is the figure that analyzes the pages and articles of a website and optimizes them to ensure that they obtain the highest ranking in the SERP of search engines.

• **SEO COPYWRITER** → is the person who is responsible for drafting and publishing texts that are able to best satisfy users' requests and give an optimal answer to questions asked by users to search engines. He/she is a figure who has a good knowledge of search engine positioning procedures and has the ability to write countless texts capable of positioning themselves for one or more keywords.

• **SERP** → is the acronym of "Search Engine Results Page". Each time a user performs a search on a search engine, he/she is provided with a list of pages or websites corresponding to the topic requested by him.

• **W JOURNALISTICS** → are the questions that every journalist should ask himself/herself to understand and be able to elaborate in the best way the situation he/she has to go to to speak and make a text complete and correctly written from the point of view of content. It includes the questions:

– What

– When

– Where

– Who

– Why

• **WORDPRESS** → is a program that allows the creation and modification of a website containing textual and multimedia files.

• **WORKER** → technical officer

VIDEO TUTORIALS

SCRIB TUTORIAL #1
MI PRESENTO, SONO SCRIB!

SCRIB TUTORIAL #2
CREARE NUOVI UTENTI

SCRIB TUTORIAL #3
CREARE UN NUOVO PROGETTO

SCRIB TUTORIAL #4
CREARE IL FILE DI INPUT

SCRIB TUTORIAL #5
SEO ANALYST & SEO COPYWRITER

SCRIB TUTORIAL #6
GENERARE TESTI

SCRIB TUTORIAL #7
PERSONALIZZAZIONE AMBIENTE DI LAVORO 1

SCRIB TUTORIAL #8
PERSONALIZZAZIONE AMBIENTE DI LAVORO 2

SCRIB TUTORIAL #9
E UNA VOLTA GENERATI I TESTI?

SCRIB TUTORIAL #10
DIFFERENZA WORKER & CUSTOMER

SCRIB TUTORIAL #11
PERSONALIZZA SCRIB!

SCRIB TUTORIAL #12
PLUG-IN SCRIB WORDPRESS

SCRIB TUTORIAL #13
PLUG-IN SCRIB JOOMLA

▶ YouTube → SCRIB SEO TEXT MACHINE

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