

SCRIB MANUAL WORKER





CONTENT

SCRIB manual for Worker

1.0: Login to SCRIB for Worker	1
1.1: Actions that the Worker can perform	1
1.2: How to start working on a project	2
1.3: Actions to be carried out on the generated texts.....	4
1.4 History	5
Glossary	6
Video tutorials	9

1.0: LOGIN TO SCRIB FOR WORKER

Type, on any search engine, **scrib.online** and log in with the Worker's credentials, then, enter Email and Password and press the button **Sign in**.



SCRIB Login

Please enter your email and password here!

Email	Password
<input type="text"/>	<input type="password"/>
<input type="checkbox"/> Remember me	Forgot Password? <input type="button" value="Sign In"/>

1.1: ACTIONS THAT THE WORKER CAN PERFORM

Once logged into SCRIB, the Worker, in addition to working on the generation of the texts, can perform the actions that have been enabled by the Administrator:

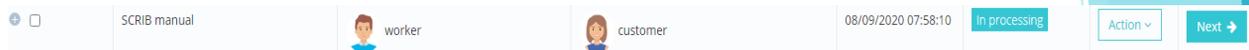
- **Download All Files:** if enabled the Worker will be able to download all the texts generated, individually or in groups; if disabled the Worker will not be able to download the generated texts
- **Delete Files:** if enabled the Worker will be able to delete all the texts generated individually or in groups; if disabled the Worker will not be able to delete all the generated texts
- **Preview:** if enabled the Worker will be able to view all the previews of the generated texts; if disabled the Worker will not be able to view the previews of the generated texts.

These operations can be disabled by the Administrator and therefore the Worker will be able to perform only some of these.

Download All Files	<input checked="" type="checkbox"/> Enabled
Delete Files	<input checked="" type="checkbox"/> Enabled
Preview	<input checked="" type="checkbox"/> Enabled

1.2: HOW TO START WORKING ON A PROJECT

Click on **next**:



At this point, for each "Journalistic W", it is necessary to insert the keywords and the phrases containing the keywords:

A screenshot of the 'Create & Edit Sentence' form. The title bar shows '* Project:SCRIB manual Date & Time :08/09/2020 07:58:10'. Below the title, there is a 'Sort:' dropdown menu set to 'Who' and a 'Workspace' button with a right-pointing arrow. The main area is divided into two sections: 'KEYWORD & PHRASE' and 'SENTENCE'. The 'KEYWORD & PHRASE' section has two input fields: 'Keyword' with the placeholder 'Enter keyword' and 'Phrase' with the placeholder 'Enter phrase'. Two black arrows point to these input fields. The 'SENTENCE' section has a dropdown menu set to '10' entries, a search box, and a table with columns 'Date & Time', 'Keyword', and 'Action'. The table is currently empty, showing 'No data available in table' and 'No entries found'.

It is necessary to insert individually a keyword and a phrase containing the keyword after each entry, click **save** and **reset** to go to add the next phrase:



in the CALL TO ACTION typing | | | before and after a word or a phrase (eg | | | contact us | | |, | | | click here | | |, etc ..) allows you to create a link that takes you to an internal section of the site (eg CONTACTS section). Once you have completed inserting the input file into SCRIB, click on **Workspace** (top right):



In the next screen, for each "Journalistic W" you must enter:

Pre-Text: opening sentence of the section taken into account (taken from the created input file previously). With the new version of SCRIB 1.3, it is possible to insert more than one Pre-text by clicking on **+** **insert new**.

Post-Text: closing sentence of the section under consideration (taken from the input file previously created). With the new version of SCRIB 1.3, it is possible to insert more than one Post-text by clicking on **+ insert new**.

Keyword List: list of keywords (taken from the previously created input file). The words, if separated by a comma in the list, will appear in the same way in the texts that will be generated; while if inside the list, the words are separated by a semicolon, in the generated texts they will appear in the form of a bulleted list.

Number of List: number of keywords, present in the Keyword List, that we want to be chosen (randomly) and inserted in each text that will be generated. Enter a minimum of 2 keywords.

The screenshot shows the 'WHO' step of the SCRIB 1.3 interface. At the top, there is a progress bar with 7 steps: WHO (1), WHAT (2), WHY (3), WHEN (4), WHERE (5), CALL TO ACTION (6), and GENERATE (7). Below the progress bar, there are four input fields: Pre_Text1, Post_Text1, Keyword_List, and Number_Of_List. Each text field has a 'Delete' button (red) and an '+Add New' button (blue). To the right of the text fields, there is a 'Keyword' input field and a 'Number of entries' dropdown menu set to '10'. Below the 'Keyword' field, it says 'No entries found'.

Furthermore, there is the possibility to change the order of the Ws, generally we have:

- WHO
- WHAT
- WHY
- WHEN
- WHERE
- CALL TO ACTION

but you can choose to invert the Ws, ordering them at will with a 'drag-and-drop' operation:



After completing this step, click on **continue** (in the screen at the bottom left) or directly at point number 7 (generate):



At point number 7, you are asked to enter:

- **Form Link:** link that reports to an internal section of the site at will. The link chosen in this section will be inserted in the word / phrase you have indicated between | | | in the section project management
- **Language:** language that was used to insert keywords and phrases
- **Count:** number of texts that you want to be generated by the software Immediately after clicking on **publish**.



1 WHO ✓ | 2 WHAT ✓ | 3 WHY ✓ | 4 WHEN ✓ | 5 WHERE ✓ | 6 CALL TO ACTION ✓ | 7 GENERATE

Form_Link

Language

Count

[← Cancel](#) [← Back](#) [Publish ↻](#)

1.3: ACTIONS TO BE CARRIED OUT ON THE GENERATED TEXTS

After a few seconds the screen with all the generated texts will be shown. From this moment the Worker by clicking on:

- **Delete all:** can delete all generated texts
- **Download all:** can download all generated texts
- **Download:** can download texts individually
- **Delete:** can delete texts individually
- **Title of texts:** view and modify the texts generated
- **User:** can view the user who generated the texts
- **Date of download:** can view the texts that have been downloaded and the relative download date

Output [← Back](#) [Download All](#) [Delete All](#)

≡ LIST

10 entries Search:

Date & Time	Title	Download	User	Date of download	Action
09/07/2020 14:22:25	scrivere per il web freelance Toscana	Download			Delete
09/07/2020 14:22:25	tecniche seo agenzia di marketing Toscana	Download			Delete

The following screen will appear, in which it will be possible to perform all the actions mentioned above, then:

- Download the texts generated by the Worker
- Delete the texts generated by the Worker
- View and read the texts generated by the Worker, by clicking on the title

Date & Time	Title	Download	User	Date of download	Action
09/07/2020 14:22:25	scrivere per il web freelance Toscana	Download			Delete

1.4: HISTORY

Clicking on the **history**, in the control panel, will open a screen to fill in based on the information the Customer wants to have:



[Reset](#) [View](#)

Period to

Type

Object

GLOSSARY

- **API** → acronym for "application programming interface", are a set of procedures, applications and functions that programmers and developers use to increase the functionality of programs, applications and software. They allow the programmer to make two programs interact, otherwise incompatible with each other, through external calls to internal functions of the program.
- **EXPORT ENVIRONMENT** → monolithic export of the work's environment
- **INPUT FILE** → is a document that must be written before starting to use SCRIB, and which must be inserted in the software to obtain the output.
- **FORM LINK** → contact section link
- **HIDE WORKSPACE** → hide the workspace
- **HISTORY VIEW** → historical actions
- **JOOMLA** → it is a program that allows the creation and modification of a website containing textual and multimedia files.
- **KEYWORD** → is a word or phrase used by those who create online content that allows you to classify a web page on a specific topic within search engines.
- **KEYWORD LIST** → list of keywords
- **NUMBER OF LIST** → number of keywords we want to be chosen by SCRIB
- **OUTPUT** → is a journalistic content written with particular attention to be transported to the top positions of Google
- **POST_TEXT** → epilogue, comes after the main sentence
- **PRE_TEXT** → prologue , comes before the main sentence

- **SEO ANALYST** → is the figure that analyzes the pages and articles of a website and optimizes them to ensure that they obtain the highest ranking in the SERP of search engines.

- **SEO COPYWRITER** → is the person who is responsible for drafting and publishing texts that are able to best satisfy users' requests and give an optimal answer to questions asked by users to search engines. He/She is a figure who has a good knowledge of search engine positioning procedures and has the ability to write countless texts capable of positioning themselves for one or more keywords.

- **SERP** → is the acronym of "Search Engine Results Page". Each time a user performs a search on a search engine, he/she is provided with a list of pages or websites corresponding to the topic requested by him.

- **W JOURNALISTICS** → are the questions that every journalist should ask himself/herself to understand and be able to elaborate in the best way the situation he/she has to go to to speak and make a text complete and correctly written from the point of view of content. It includes the questions:

- What
- When
- Where
- Who
- Why

- **WORDPRESS** → is a program that allows the creation and modification of a website containing textual and multimedia files.

- **WORKER** → technical officer

VIDEO TUTORIALS

 **SCRIB TUTORIAL #1**
Seo Text Machine

 **MI PRESENTO, SONO SCRIB!**

 **SCRIB TUTORIAL #2**
Seo Text Machine

 **CREARE NUOVI UTENTI**

 **SCRIB TUTORIAL #3**
Seo Text Machine

 **CREARE UN NUOVO PROGETTO**

 **SCRIB TUTORIAL #4**
Seo Text Machine

 **CREARE IL FILE DI INPUT**

 **SCRIB TUTORIAL #5**
Seo Text Machine

 **SEO ANALYST & SEO COPYWRITER**

 **SCRIB TUTORIAL #6**
Seo Text Machine

 **GENERARE TESTI**

 **SCRIB TUTORIAL #7**
Seo Text Machine

 **PERSONALIZZAZIONE AMBIENTE DI LAVORO 1**

 **SCRIB TUTORIAL #8**
Seo Text Machine

 **PERSONALIZZAZIONE AMBIENTE DI LAVORO 2**

 **SCRIB TUTORIAL #9**
Seo Text Machine

 **E UNA VOLTA GENERATI I TESTI?**

 **SCRIB TUTORIAL #10**
Seo Text Machine

 **DIFFERENZA WORKER & CUSTOMER**

 **SCRIB TUTORIAL #11**
Seo Text Machine

 **PERSONALIZZA SCRIB!**

 **SCRIB TUTORIAL #12**
Seo Text Machine

 **PLUG-IN SCRIB WORDPRESS**

 **SCRIB TUTORIAL #13**
Seo Text Machine

 **PLUG-IN SCRIB JOOMLA**